

## Instantly Send Messages with payCloud.io Messenger

Send policy reminders, alerts and other helpful messages

With an easy-to-use platform and useful dashboard, payCloud.io Messenger allows you to communicate with your policyholders with ease. Whether it's a text, e-mail or interactive voice response ((IVR) message, Messenger makes it convenient and easy with preprogrammed, customized messages that are sent when specific triggers met. Fully configurable, payCloud.io Messenger can be integrated into any policy administration system.

## Bill reminders with prompt to direct insureds to payment portals

- Automatic payment withdrawal reminders
- Payment confirmations
- Declined automatic payment

- Policy changes or required actions
- Policy renewals and cancellations
- Pertinent reminders for storm notifications, severe weather events, natural disasters, etc.

Hello Joe Customer - Your auto policy #5551234 has a renewal payment due on 4/1. If the payment due was made today, no additional action is needed - thank you. To make a payment or check the status, visit www.yourpaymentportal.com or call 1-866-555-1234. To unsubscribe to these messages, text STOP. For more information text HELP.

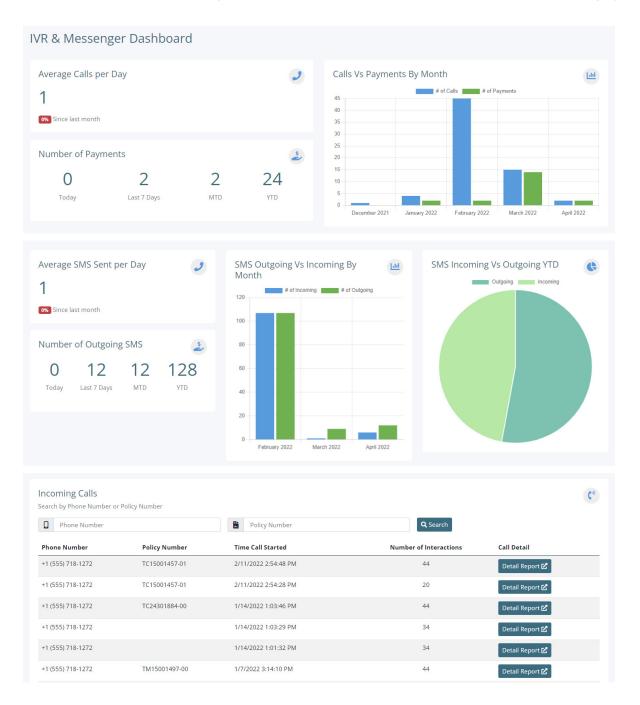






## Full Dashboard with Complete Reporting

With a quick glance, the helpful dashboard allows you to track opens, clicks, number of messages sent daily/weekly/ monthly/yearly. Comprehensive reporting to assist with customer service, reconciliations and overall messaging status.



## Drive operational efficiency and timely revenue while engaging your insureds with proactive messaging.

To view payCloud.io's full suite of digital payment and insurance tools, (visit payCloud.io.)



